

World Class Skills Events

New Autumn dates

from October 09

Announcing new topics

Employer engagement strategies

Effective marketing strategies and
their implementation

TQS Part B – Exploring the value in being
a sector expert provider

Sign up now for WCS events

If you are a Learning and Skills Council (LSC) funded provider and you are keen to enhance your employer responsive provision, the World Class Skills (WCS) programme presents a great opportunity to access fully subsidised training and support.

As the second year of the WCS programme gets into full swing, the schedule of fully subsidised events and support on offer is more varied than ever. The Autumn event series includes two new topics to the main WCS portfolio: **Employer engagement strategies** and **Effective marketing strategies and their implementation**. There is also a specialist new topic tailored for providers looking at driving sector expertise through **TQS Part B**.

Each event lasts a full day and there is no charge for attendance.

TQS Part B event – Exploring the value in being a sector expert provider

The WCS programme remains committed to offering specific support to providers in their progress to the achievement of TQS Part B certification.

TQS Part B - Exploring the value in being a sector expert provider is a new event topic applicable to any provider who is considering applying for a TQS Part B, looking at the benefits and requirements of specialising in a sector or looking for a framework to improve the effectiveness of its current sector expertise.

This invaluable one day session will be held across nine regional centres and aims to cover the following objectives:

- to understand what it means to be a sector expert
- to transfer that understanding to the Part B framework
- to identify the pros and cons of having a Part B for your organisation
- to explore approaches for identifying a sector specialism

- To identify the appropriate Part Bs for your organisation
- To be clear on the next steps which will progress your decision on whether to pursue a certified sector specialism in your organisation.

Benefits

Each delegate will leave with an understanding of the TQS Part B framework, a knowledge of the commitments required to be a sector expert and clarity on the support available for developing sector expertise.

London	07/10/2009
Leeds	09/10/2009
Birmingham	13/10/2009
Milton Keynes	21/10/2009
Bristol	18/11/2009
London	09/12/2009
Manchester	19/01/2010
Birmingham	04/02/2010
London	09/03/2010

Main events schedule

	Delivering successful work based learning	London	01/10/2009
	Engaging the 'whole' organisation	Leeds	06/10/2009
	Sales foundation	Manchester	06/10/2009
	Gaining and maintaining employer involvement	London	07/10/2009
	Sales foundation	Birmingham	07/10/2009
	Making CRM systems work for you	London	13/10/2009
	Using LMI for commercial advantage	Manchester	15/10/2009
	Effective IAG (Information Advice and Guidance)	London	20/10/2009
	Sales practitioner 1	Manchester	20/10/2009
	Sales practitioner 1	Birmingham	21/10/2009
*	Employer engagement strategies	Manchester	28/10/2009
	The learner and assessment journey	London	03/11/2009
	Undertaking effective organisational and training needs analysis	Birmingham	03/11/2009
	Funding & finance for maximising business	Manchester	04/11/2009
	Working towards TQS	Leeds	10/11/2009
	Delivering successful work based learning	Birmingham	11/11/2009
	Sales practitioner 2	Birmingham	11/11/2009
	Sales practitioner 2	Manchester	12/11/2009
	Identifying bottom line benefits	London	17/11/2009
	The changing role of the assessor	Manchester	18/11/2009
	Making CRM systems work for you	Birmingham	24/11/2009
*	Employer engagement strategies	London	25/11/2009
*	Effective marketing strategies and their implementation	London	27/11/2009
	Engaging the 'whole' organisation	London	01/12/2009
	Gaining and maintaining employer involvement	Birmingham	02/12/2009
	Identifying bottom line benefits	Leeds	03/12/2009
	Using LMI for commercial advantage	London	08/12/2009

Key

Management Agenda
Employer Relationships

Operations
Sector Skills

* New event topic
TQS Part B

What our delegates say

“A brilliant event, packed with useful information”

“Really helped us to think about what employers need from training and how best to provide relevant provision”

“Helps you think outside of the box”

Make your booking today to avoid disappointment

For bookings and event information please visit www.excellencegateway.org.uk/wcs
To contact a member of the team, call **0800 328 6075** or email directly to wcsenquiries@kpmg.co.uk